PEOPLE IN ROOMS

GUEST MEDIA PACK

WHAT HAPPENS WHEN PEOPLE COME TOGETHER?

A PODCAST BY

MARVELLE



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THE PODCAST

People in Rooms explores what happens when people come together, and the commercial, cultural and social value created when they do.

The subject isn't simply events. It's gathering.

From stadiums and festivals to hospitality, destinations, workplaces, brands and communities, every conversation returns to one deceptively simple question:

WHAT HAPPENS WHEN PEOPLE COME TOGETHER?



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THE CONVERSATION

NOT A STANDARD Q&A.

Each episode starts with the guest's own world, then explores the bigger questions around why people show up, what makes them come back, how communities form and what value is created.

The aim is an intelligent, relaxed conversation with a strong point of view , not a corporate interview.

THE RECURRING QUESTIONS

→ **Who are the people in your room?**

→ What happens because you bring them together?

→ Why do they show up and why do they return?

→ What commercial, cultural or social value is created?

→ What is worth showing up for?

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WHO WE TALK TO

PEOPLE WHO UNDERSTAND THE POWER OF GATHERING.

SPORT	TOURISM	HOSPITALITY	EVENTS
CULTURE	BRANDS	CHARITY	COMMUNITIES

The guest test is simple: can this person say something interesting about what happens when they bring people together?



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WHAT TO EXPECT

AUDIO-FIRST

A conversation-led format designed to travel beyond the room.

FLEXIBLE RECORDING

On location when place adds to the story; remote when guest quality matters more.

REAL CONVERSATION

Thoughtful, commercially curious and free of rehearsed corporate answers.

CONTENT THAT TRAVELS

Episodes supported by distinctive People in Rooms artwork and social content.

People in Rooms is produced by Marvelle, a design-led events business built around bringing people together.

A PODCAST BY

PEOPLE IN ROOMS

ONE ROOM. ONE CONVERSATION. A MUCH BIGGER STORY.

We'd love you to be part of it.

